

## **YORK AND NORTH YORKSHIRE LOCAL ENTERPRISE PARTNERSHIP.**

### **Main Board Recruitment Pack.**

**We are seeking to recruit new members to our LEP Board.**

This pack includes:

- Application timeline and details
  - Why become a LEP Board member for the York and North Yorkshire LEP?
  - A message from our Chair, David. A. Kerfoot MBE DL
  - Information about LEP Board membership
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**Application timeline and details:**

Please apply by sending your CV and a covering letter to [enquiries@businessinspiredgrowth.com](mailto:enquiries@businessinspiredgrowth.com)

- **Closing date 24<sup>th</sup> May**
- **Interviews: 1<sup>st</sup> June**
- **Successful candidates will attend the LEP Annual Conference on 26<sup>th</sup> June.**

## **Do you believe in a better Yorkshire? Help build one.**

The planet, the country and our region – at every level, everywhere you go, we are in a period of significant change. We at the York and North Yorkshire Enterprise Partnership will shortly publish our Local Industrial Strategy and consolidate plans for Devolution for our region. These hugely significant economic plans have been founded upon evidence and research, including a Labour Market Analysis for the national Skills Advisory Panel, alongside many months of face to face engagement and consultation of our partners and stakeholders. We are setting out to drive growth across the region, increasing productivity and ensure businesses and communities across all of York and North Yorkshire are more prosperous.

Our vision for our region is to put our distinctive places at the heart of our economy and transform productivity with growth that is good for the people and the planet. Businesses locate here because of the quality of our places. The region is regularly voted a place people would most like to live. As well as providing a beautiful backdrop, our natural capital – two national parks, world class food and farming and Yorkshire coast – underpin globally impacting innovation and manufacturing across our region.

With ambitious plans to increase the digital connectivity across the region, these natural resources will be crucial to the region meeting the UK's carbon reduction targets and this means significant change for businesses.

Only by maximising the potential of our distinctive places and ensuring that every person can fulfil their potential will we ignite the innovation, collaboration and drive necessary to meet our greatest challenges, whilst ensuring the economy continues to grow and provide opportunity for everyone. If you are passionate about these economic principles, and believe you have the knowledge and experience to help guide us through change, we are keen to talk to you.

We are seeking local business leaders who can provide challenge and a more diverse perspective to our decision making. We're particularly interested if your business is in one of our priority sectors (food and agriculture, bioeconomy, Agri-tec and manufacturing, construction, visitor economy, health and social care) or uses circular business models. We also want to hear from business leaders who have experience in developing high performing, inclusive workplaces.

Our LEP takes great pride in our grounded, partnership based approach. This is mirrored on our LEP Board, which prides itself in creating a friendly and supportive environment, welcoming new and different opinions. We understand the highest performing organisations bring together a broad range of knowledge, views and experiences to ensure they make the best decisions.

As a member of the LEP Board you will help lead the strategic direction of the investment agenda at the LEP, shaping future priorities, developing partnerships and securing investment from both public and private sector.

You will need a minimum commitment of 6 days per year and in return we will offer

- The opportunity to build your Board experience
- The ability to influence and shape real change to make our region more prosperous and successful
- A supportive environment where your opinions will be welcomed and valued
- The opportunity to develop new skills
- An increased network of senior contacts

We will submit our Local Industrial Strategy to Government in March. We need your help to ensure that we have the passion, determination and clarity to drive this transformational vision for York and North Yorkshire and that our strong commitment to local partnership delivers a significant contribution to a re-leveling of the North and a balancing of urban and rural economies.



This is an opportunity to take a lead role in our future, developing relationships across a range of stakeholders and provides the chance to show your passion by championing the work of the LEP.

We are committed to a diverse representation within our board and actively seek applications from people from all walks of life.

**To apply, please send your CV with a covering letter to [enquiries@businessinspiredgrowth.com](mailto:enquiries@businessinspiredgrowth.com)**

**Closing date: 24<sup>th</sup> May. Interviews will be held on 1<sup>st</sup> June. Successful candidates will be invited to attend our Annual Conference on 26<sup>th</sup> June as their first engagement as a LEP Board Member.**

For an informal discussion about the role, please call our Chief Operating Officer, James Farrar on 07791 885965 / [james.farrar@businessinspiredgrowth.com](mailto:james.farrar@businessinspiredgrowth.com)

For further information please see the message from our LEP Chair and information pack or visit our website [www.businessinspiredgrowth.com](http://www.businessinspiredgrowth.com)



## Message from our Chair, David. A. Kerfoot MBE DL

Firstly, thank you for showing interest in joining our LEP Board.

At our LEP, partnership and co-operation is at the heart of everything we do, therefore we pride ourselves in engaging and working with a broad range of businesses and organisations.

Welcoming new and different perspectives is a key part of our role because we understand the positive impact on performance that a diversity of opinions brings.

We have enjoyed 8 years working as a public-private partnership within the next few weeks we will be submitting our Local Industrial Strategy to Government. This document has been built in collaboration with partners and stakeholders across the region, and sets us on a path towards a transformational approach to growth that is good for people, places and the planet. Growth will be delivered by businesses and the great people within them. Our mission is to ensure that opportunities for good businesses to grow and benefit are abundant.

Small businesses make up around 98% of our business base. Businesses charged with entrepreneurial spirit sitting at the heart of communities. A personal passion of mine is small business, having started my business in partnership with my wife back in 1980. If we are to succeed in the future and invigorate a regional transformation, we need to harness the power and variety these small businesses bring.

This ethos is at the heart of how we operate, embracing diversity and differences to achieve the shared goal of growing the economy and helping everyone living here to achieve their potential.

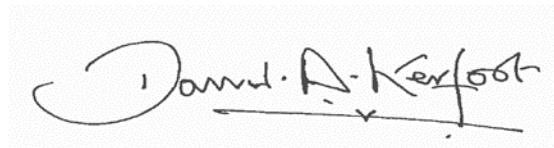
Our work is broad and sometimes complex, but we have a great team of officers who are experts in their field and make even the most complicated issues, clear and understandable. Our responsibility as a Board is to ensure that our investment decisions meet our ambitions for growth that is good. York and North Yorkshire is a new geographical footprint for our LEP. We need to ensure that our region plays a powerful role in a levelling up of Northern economies, and in doing so, sees innovative and meaningful collaboration between rural and urban economies.

In recruiting new Board members, we are looking for people who can think strategically across a range of issues and who can advise on and champion key agenda's as part of the Board.

What is important is that you can bring your experience and knowledge to support our decision making and will champion our partnership across the region and beyond.

If you are a business leader or entrepreneur who is passionate about York and North Yorkshire, we want to work with you and I encourage you to apply

I look forward to working together.

A handwritten signature in black ink that reads "David A. Kerfoot". The signature is written in a cursive style with a horizontal line underneath the name.

**David. A. Kerfoot MBE DL**

## Further Information

- **What are the benefits of Board Membership**

The LEP plays a lead role in identifying the economic priorities for York, North Yorkshire and East Riding and securing investment from both public and private sector to put its plans into action. As a Board Member you will ensure our investments benefit all of the region and will work closely with senior decision makers both locally and nationally.

This high profile role provides the opportunity to;

- Build your Board experience
- ensure decisions affecting the local area consider broader, more diverse perspectives
- champion key causes and opportunities,
- raise your personal profile
- develop new skills and capabilities
- influence business leaders locally and nationally
- better understand how public investment decisions are made and influenced
- build your senior networks and contacts
- drive forward new ideas

We are looking for business leaders who can think strategically, challenge the status quo and who bring a different perspective to existing thinking.

- **What is the time commitment**

The LEP Board meetings bi-monthly 6 times per year. Board Meeting are on a Friday and typically start at 10.00am finishing at 12.30pm sometimes with the opportunity to tour the host location.

We represent a large geographic area and try to host Board meetings in different parts of the region to strengthen links and representation. New Board members will start on June 26th 2020.

**The Board dates for the coming year are;**

- March 13<sup>th</sup> – Castle Howard.
- May 15<sup>th</sup> – venue TBC
- June 26<sup>th</sup> – LEP Annual Conference venue TBC
- Sept 18<sup>th</sup> – venue TBC
- Nov 20<sup>th</sup> – venue TBC

Additionally:

- You may become involved in supporting specific initiatives or agendas. Involvement, including time commitment will be agreed in advance.
- The LEP Chief Operating Officer will meet you, at your convenience, on a quarterly basis to gain your input and support any development needs
- The LEP Chair will undertake a review with you annually, to assess the year and how can improve going forward.

- **Is there any remuneration**

No, this is a voluntary role and Board members do not receive;

- Any salary or payment for membership of the Board
- Any expenses for attending LEP Board meetings

Should you undertake additional activity on behalf of the LEP, e.g attending a meeting in London, the LEP will pay your travel expenses. This will be agreed in advance.

We do not pay a mileage allowance, however will reimburse parking costs.

- **Who else is on the Board?**

**The LEP is made up of the Political Leaders of six of our Local Councils and Private Sector Leaders**

**Private Sector Members**

David Kerfoot MBE DL (Chair)

Colin Mellors

Peter Emery (Deputy Chair)

Jane Lady Gibson

David Dickson (Deputy Chair and Chair of the Infrastructure and Joint Assets Board)

Richard Shaw (Chair of the Business Board/ SME Champion)

Sam Alexander (Chair of the Skills and Employability Board)

Sue Jefferson

Kiran Trehan

**3 vacancies**

**Councillors**

Carl Les – North Yorkshire County Council

Keith Aspden – City of York Council

Mark Crane – Selby District Council

Keane Duncan – Ryedale District Council

Jonathan Owen – East Riding District Council

Stephen Siddons – Scarborough Borough Council

- **What support will I receive?**

In short, we are here to help and are committed to ensuring you are welcomed onto the Board and supported to get up to speed and familiar with the different agenda's as quickly as possible.

We cover a broad agenda ranging from supporting people to develop the skills to realise their potential, supporting small businesses to thrive and growth through to investing in world leading innovation and large scale infrastructure projects.

We don't expect you to be an expert in all these agenda's but we do value your opinion and will support you to feel competent and confident on our Board.

Packages will be developed for individual circumstances but will include;

- A formal induction session including
  - An introduction to the LEP with James Farrar, our Chief Operating Officer to discuss our agenda, what we have done to date, our opportunities and where you feel you can add value
  - Help and support around complying with the Nolan Principles which provide guidance on public office and the governance associated with investing public money. We will provide guidance on what this means to ensure you avoid the potential pitfalls.
  - An invitation to meet the team to get an insight into their work
- Personal meetings with our Chair, David Kerfoot
- We will also hold a session each year where the whole board meet the whole team for a joint development day.
- Briefings on areas of particular interest or concern.

**For an informal discussion about the role, please call our Chief Operating Officer, James Farrar on 07791 885965 / [james.farrar@businessinspiredgrowth.com](mailto:james.farrar@businessinspiredgrowth.com)**

- **Are you looking for specific skills?**

We are looking for leaders who can help us make the best decisions for the region. Whilst not exclusively, we are in particular seeking to attract one or more of the following skills, experience and attributes

- Increasing diversity on the Board
- Improving place based representation on the Board
- High performing work practices
- Low carbon/ circular business models
- Rural / environmental
- Agriculture
- Coastal
- Culture/Placemaking
- 3<sup>rd</sup> Sector / Social Enterprise
- Small / micro business

- **Can you summarise what the LEP Does?**

The 2019 Annual Report, below summarises what we have been delivering. Our draft Local Industrial Strategy consultation paper outlines the direction of travel:

Annual Report: [HERE](#)

Draft – Local Industrial Strategy: [HERE](#)

YNYER Labour Market Analysis: [HERE](#)

- **We are committed to being open, transparent & accountable**

It is important to remember we will be investing public money and therefore transparency and accountability are essential. We operate under Nolan Principles which provide the 7 principles of Public Life. These are

1. Selflessness

Holders of public office should act solely in terms of the public interest.

2. Integrity

Holders of public office must avoid placing themselves under any obligation to people or organisations that might try inappropriately to influence them in their work. They should not act or take decisions in order to gain financial or other material benefits for themselves, their family, or their friends. They must declare and resolve any interests and relationships.

3. Objectivity

Holders of public office must act and take decisions impartially, fairly and on merit, using the best evidence and without discrimination or bias.

4. Accountability

Holders of public office are accountable to the public for their decisions and actions and must submit themselves to the scrutiny necessary to ensure this.

5. Openness

Holders of public office should act and take decisions in an open and transparent manner. Information should not be withheld from the public unless there are clear and lawful reasons for so doing.

6. Honesty

Holders of public office should be truthful.

7. Leadership

Holders of public office should exhibit these principles in their own behaviour. They should actively promote and robustly support the principles and be willing to challenge poor behaviour wherever it occurs.

For further information on the 7 principles and the work of the Committee on Standards in Public Life, visit the Committee's [website](#).

To support these important principles all Board Members will need to

- Complete a register of interest for them and their spouse, which will be a public document.



LEP Register of  
Interests Form Feb 20

- Declare any conflicts of interest. The Conflict of Interest Procedure can be found [HERE](#)