

Covid-19
A Plan to Reshape
our Economy

Version 1

19th October 2020



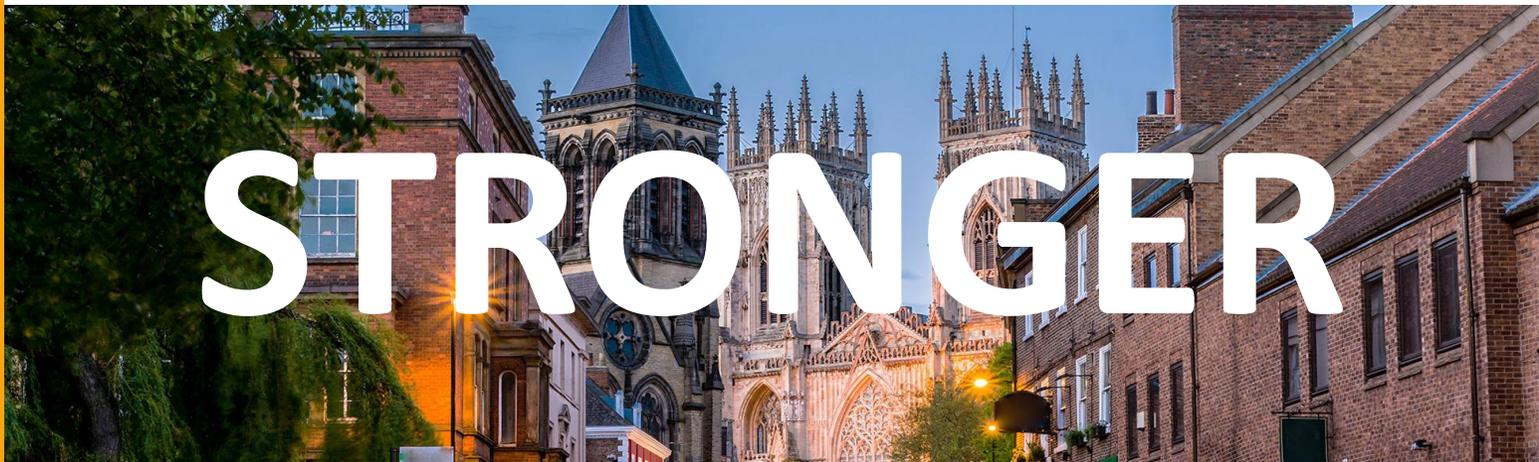
York & North Yorkshire
**LOCAL ENTERPRISE
PARTNERSHIP**



GREENER



FAIRER



STRONGER

Greener Fairer Stronger

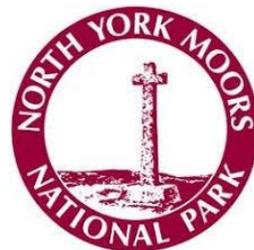
Covid-19

A Plan to Reshape our Economy

Working Together with our Partners

Multiple partners have contributed to the development of this plan and provided intelligence. However, a specific Task & Finish Group was established to finalise this document and understand the economic support that would be needed.

This group has been led by the York and North Yorkshire Local Enterprise Partnership working with the following stakeholders:



Reshaping the York and North Yorkshire Economy

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Foreword

“Businesses in the region are facing a long period of turbulence and they need us to work together to support them to ride out this storm and seize on the opportunities that are unique to this situation.

The pandemic continues to impact, with an ever-changing and unpredictable landscape to navigate. What we need now is considerable and cumulative action both at local and regional levels, to help businesses retain their viability and meet the constant demands to reshape. By doing so we can protect jobs and start to rebuild on a wide scale.

The pandemic has caused an acceleration in long predicted changes to the economy and we are seeing businesses digitise and work in new ways quickly. We must invest to capitalise on these changes and strengthen our economy. We must also recognise our diversity of places as a strength and develop a place based approach to the reshaping and transformation of our economy.

This plan, brought together through meaningful and effective collaboration, will focus on stimulating growth over the next 18 to 24 months and lay the ground to make the most of whatever comes next. Our partners and all local authorities across the region have worked incredibly hard to shore up our economy through the crisis of the pandemic. Working together, we can reshape the economy, come through the crisis together and drive growth that will make York and North Yorkshire a greener, fairer and stronger place.”

David A Kerfoot MBE DL

Chair of York & North Yorkshire Local Enterprise Partnership

1. Our Vision:

“Working together for a Greener, Fairer, Stronger Economy”



‘Greener’:

Natural capital is protected and prioritised, aiding job creation and accelerating the transformation to a carbon negative economy



‘Fairer’:

Opportunity is inclusive, with quality of life raised for all people and communities



‘Stronger’:

The economy is more resilient, able to adapt to challenges and harness growth potential

Working together for a Greener, Fairer, Stronger Economy

Working together, making the most of our great place and growing from our strengths, we can shift to a greener, fairer and stronger economy, accelerating opportunities for innovation and change in York and North Yorkshire.

We are at a moment in time where we must come together to create change. Building on the shared values and collective efforts that have brought us together during the pandemic, we can shift to a better life for everyone.

Out of the challenges we must recognise the opportunity we have before us, to work the grain of our place and grow our economy as greener, fairer and stronger, capturing opportunities for innovation and change – in how we live, learn, work and visit in York and North Yorkshire.

Making bold, agile and principled decisions in the short-term, we can **reshape our economy** in a way that will underpin longer term growth and position our region to be **greener, fairer and stronger** – for places, for people, for businesses and for our natural environment.



Our Plan will...

- Protect jobs and businesses
- Create new job opportunities and
- Reshape the York and North Yorkshire economy to be greener, fairer and stronger.

2. Purpose

The Role of Our Plan to Reshape the York and North Yorkshire Economy



The Role of Our Plan to Reshape the Economy

Recovery and growth seem distant ambitions, as the pandemic continues to threaten the economy with increasing numbers of Covid-19 cases and local lockdowns being implemented. As a result, many businesses and organisations across York and North Yorkshire are still going through a period of crisis, whilst others try to stabilise their operations. A great deal of activity has already taken place and this is showcased in Section 4 of this Plan. It is unclear when we will return to a sense of normality. However, this provides an opportunity to do things differently going forward. The Plan establishes a shared vision for a greener, fairer, stronger future by working jointly with stakeholders.

The Plan has been developed by consulting with businesses, institutions and local authorities about how they are responding to Covid-19, drawing these suggestions together into 10 ambitious pledges that will help to reshape the York and North Yorkshire economy. These pledges and actions are set out in Section 5. This collaborative approach enables parallel progress towards a shared goal, in an agile and responsive manner.

Each of our Local Authorities have contributed to this Plan highlighting local priorities, challenges and opportunities that can contribute to the overall vision - these are set out in summary in section 6. The Plan will also facilitate coordination with other public bodies that are responding to

the crisis, such as Job Centre Plus, and institution such as colleges, universities and housing associations. A holistic, joined-up approach needs to be taken, as local authority boundaries do not confine the problems caused by the pandemic and many opportunities will be crosscutting.

By understanding what actions individual organisations are proposing, we can identify collaboration opportunities enabling us to support businesses and the community at scale, and to share ideas and insights. This approach will improve our opportunity to access Government funds for economic stimulus. The LEP and partners have an established track record of developing and investing in projects, such as the Local Growth Fund, providing an established delivery mechanism to bring funds into the region to support short-term resilience and future ambitions.

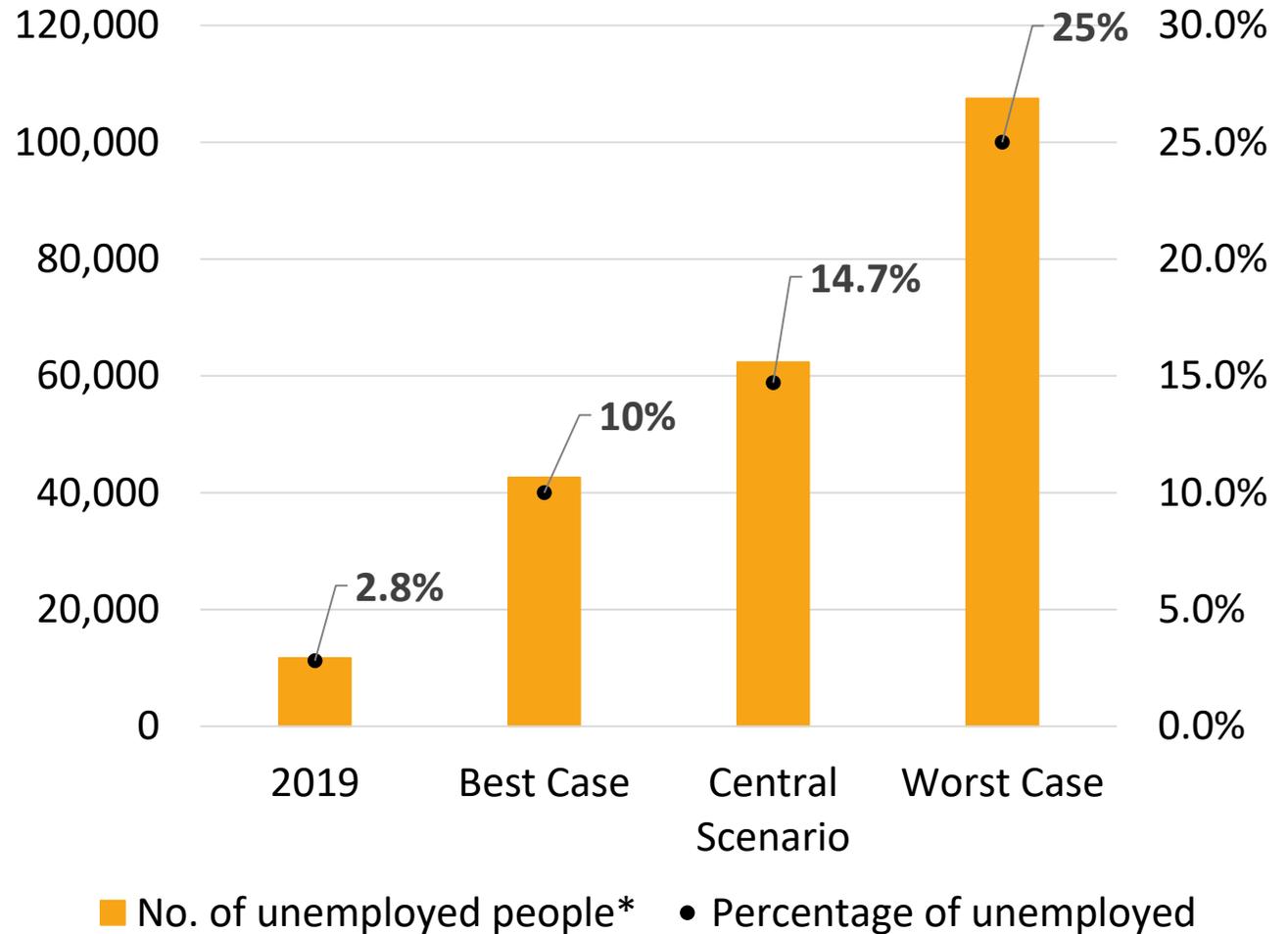
Coordinating our efforts also allows shared communication and messaging, particularly vital in a region like York and North Yorkshire with a significant tourism sector, which needs to provide consumers with confidence and clarity. Ultimately, the proposals set out in the Plan will accelerate the change required to achieve the vision for York and North Yorkshire established in our Local Industrial Strategy. The Plan sets out how we will work together to make this a reality.

Our Plan will:

- Set a positive vision for the future
- Enable collaboration, learning and economies of scale
- Facilitate clear communications around reshaping the economy
- Develop significant economic stimulus projects for investment
- Accelerate change to deliver a Good Growth vision

3. Economic Impact, challenges and opportunities

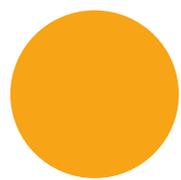
Unemployment Forecasts for York & North Yorkshire



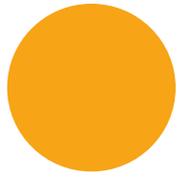
*includes those newly unemployed from covid-19 and those that were already unemployed in 2019 and are likely to be even further away from the labour market
These forecasts were estimated by the LEP in July 2020 and so do not consider any subsequent policy changes. See the appendix for further details.

At a Glance...

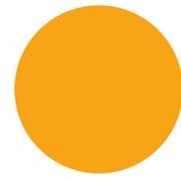
Pre-covid 19 York and North Yorkshire



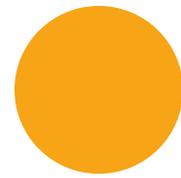
39,840 businesses, 98% are either small or micro



Nearly ¼ of businesses are in the hardest hit sectors, including tourism and retail



2.8% unemployment rate, with 11,000 individuals classed as unemployed in 2019



c26% of employees work in tourism and retail; 12% work in the health sector



c9% of commercial units are vacant in York (in Aug '20) with **c11% in North Yorkshire** (in Oct '20)

Covid 19 Impact:

Nationally...



In July, the UK's economy was **11.7% smaller** than it was pre-lockdown, despite recovering some ground since April



11% of businesses were at moderate to severe risk of insolvency in September



Almost ¼ of all businesses had to temporarily close or pause trading, at the start of Covid-19



Youth unemployment rate rises to **13.1%**, compared with 4.1% for the whole UK



Around **3 in 10 working adults** said they will continue to work from home all or part of the time

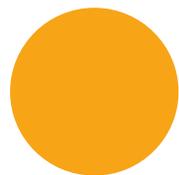
The York and North Yorkshire economy is dominated by small and micro businesses, many in or part of the wider hospitality sector. It has generally always been an area of low unemployment with a strong and balanced economy. Its towns and city centres are distinctive places that have attracted investment over the years, although more recently its high streets and town centres have started to encounter changes. It has a strong agriculture, food and drink manufacturing sector and a growing bioeconomy sector.

However, the UK's economy is currently experiencing a shock like no other, with the anticipated damage likely to surpass the impact of the financial crash of 2008. Unemployment levels are set to spike, particularly within younger generations. And many previous issues, such as declining high streets and a reliance on technology, have accelerated. This is already impacting on the York and North Yorkshire economy and will continue to massively change how we all live, work and do business.

Covid-19 Impact in York & North Yorkshire...



154% increase in Universal Credits from March to August, totalling 20,785 claimants



During April, approx. **86% of people in Yorkshire & Humber** felt stressed or anxious as a result of covid-19



Opportunities for employment within the green economy for YNY, as over 3 million jobs are expected to be in demand or created in the UK across a range of sectors



Estimated 10% unemployment rate, 31,000 individuals could be newly unemployed



Increased reliance on digital technology as people are forced to work from home



Issues in the high street have been accelerated, i.e. a shift to online shopping and using town centres as destinations for leisure



113,300 employees were on the furlough scheme at the end of June – a 31% uptake rate



Ryedale sees the biggest post-lockdown property market reverse in the UK as demand soars



As unemployment increases so does the demand for further education and upskilling, putting a strain on training providers



Estimated the economy will drop by 7.6%, a decrease of almost £1.5bn



TransPennine Express reported **demand was at 27% at the start of Oct.** compared to pre-covid levels, whilst **bus patronage in York was at 55% in Sept. 2020** compared to Sept. 2019.



In August, zero hour contracts increased by 25% in Yorkshire & Humber, compared to 2019 levels



Reliance on parks and green spaces has massively increased, c126% increase of visits in August compared to February



Hospitality is the most affected sector with an estimated 40% annual drop in GVA (£450m) for tourism



Ongoing disruptions to supply chains, as schools and the **hospitality/tourism industry** closed down

4 Reacting to the emergency



Taking Action

The LEP adapts support services to reach the hardest hit businesses

Covid-19 and the accompanying lockdown has changed the way that we work and live – many people were, and still are, juggling childcare duties, working from makeshift offices and struggling through uncertain times. And this is no different for the LEP. We have had to adapt and look at new ways in which we can deliver support and help strengthen our businesses and communities. A wide range of activity has been introduced across LEP teams to ensure businesses within York and North Yorkshire have the best chance of survival.

The Growth Hub has delivered multiple webinars across a range of topics, such as social media, HR and LinkedIn, in the attempt to reach as many businesses as possible on our patch; which is often difficult with a rural and diverse area. Attendees have been positive about this support, with 83% feeling that one social media webinar had increased their confidence using different platforms and improved their marketing skills.

To help the farming community plan and adapt to the challenges brought on by the covid-19 pandemic, Grow Yorkshire worked with partners to engage farm businesses in support. Grow Yorkshire delivered advice as part of a business continuity planning webinar with the Agriculture and Horticulture Development Board. The webinar supported farmers to develop contingency plans for challenges such as the pandemic and the upcoming EU Transition. 100% of attendees felt they had improved their technical understanding as a result.

Grow Yorkshire also worked with the Growth Hub to bring farmers the opportunity to sign up free for a year to an online market place, ShopAppy. The aim of the project was to help farmers, and other industries, connect with local retailers and restaurants and sell direct to consumers, capitalising on the opportunity of increased consumer demand for localised food retail options. The project also aimed to introduce farming businesses to the use of digital technology to build business resilience and diversification.

Tourism and hospitality has been one of the hardest hit sectors, so emergency funds were allocated to help them emerge from the restrictions with resilience. Some of the available support has included: delivering the Tourism Kick Start grant programme, having secured £260,000 from central government; working with Welcome To Yorkshire, and Discover Yorkshire Coast on boosting their membership and offering specialist tourism support to their members.

The LEP has also received £15.4m through government's Getting Building Fund, which will allow investment across a range of projects, including: digital improvements; future skills opportunities; and infrastructure development.

Ongoing collaboration with partners will allow the LEP to deliver further support and ensure economies of scale.

Taking Action

Local Authorities covid-19 response for high streets

Each of the Local Authorities within York and North Yorkshire have responded quickly to the crisis and have delivered multiple forms of support to businesses and the community. Nearly £269m of discretionary grants have been invested into the area, with 22,692 businesses benefitting. This helped to fill a gap in government-support, which was not reaching every business that was in need of help.

One of the local authorities on the patch, Ryedale District Council, used this scheme for businesses in receipt of small business rate relief, retail relief and rural rate relief, enabling them to claim £10,000 in grant funding to help them to stay afloat during the lockdown period. Further funding, the Retail, Hospitality and Leisure Grant Fund, provided a grant of up to £25,000 for retail, hospitality and leisure businesses with a rateable value of between £15,000 and £51,000.

Alongside funding, the districts across York and North Yorkshire were focussed on safely reopening high streets and building up consumer confidence. For example, Craven District Council worked with Skipton Town Council and Skipton BID to draw up plans to allow Skipton Market to reopen safely from June 10.

The Council devised a scheme, in consultation with local businesses, to close the High Street to traffic on market days, allowing safe social distancing. Market stalls could then face towards the road, keeping customers queuing for the stalls separate from other shoppers.

A team of Town Centre Ambassadors, and Craven District Council's Community Safety Officer, has been present on the High Street since the reopening of the Market, to assist local residents, visitors and traders.

Craven District Council is also putting up signing for pedestrian friendly routes, to encourage pedestrians on alternative pedestrian routes around Skipton, via Otley St & Craven Court, and signage to encourage and reinforce social distancing.

For more information on the district responses to the crisis, see their individual chapters.



Taking Action

Ambitious green revolution is launched to kick-start the region's post-Covid economy

A 10-year plan to transform the region into the UK hub for green innovation and enterprise has been launched by the University of York and a consortium of partners.

The plan – which has been given the backing of local and regional MPs - aims to “level-up” the North of England, generating 4,000 skilled jobs as the country rebuilds its economy in the wake of the Coronavirus pandemic.

BioYorkshire would help tackle some of the world's major economic and environmental challenges and contribute to the region's overall ambition to become the nation's first carbon negative region. BioYorkshire's vision is to propel the region into growing a vibrant and dynamic bioeconomy - using renewable, biological resources to create greener products which minimize waste and reduce our reliance on fossil fuel.

The University of York's Vice Chancellor, Professor Charlie Jeffery said: “The North of England already has the facilities, specialised research and innovation capability, and industrial capacity to deliver a world-leading bioeconomy based on crop science, agri-tech and industrial biotechnology.

“BioYorkshire's unique partnership will co-ordinate and further develop these capabilities and resources to create a major economic opportunity for the region. We can deliver fundamental changes to the way we live, not only here in the north of England but globally.”

Alongside the BioYorkshire investment, further funding has been allocated to projects that will help York and North Yorkshire shift to a carbon negative, circular economy.

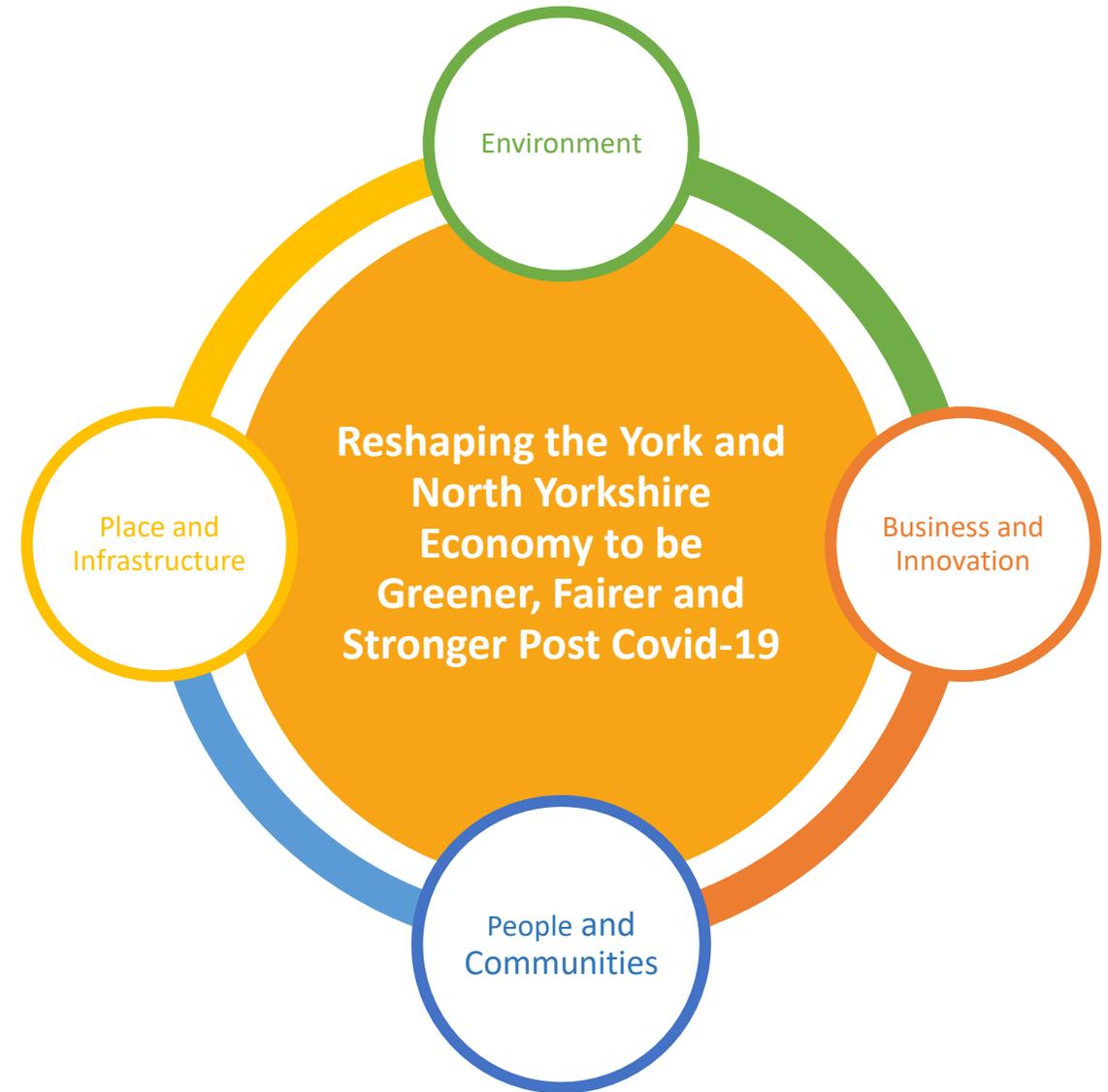
From the government's Getting Building Fund, the LEP has agreed to invest £150,000 in increasing technical skills capabilities in electric vehicle technologies at York College, which will include an extension to existing workshop space and development of state of the art technologies.

On the Yorkshire Coast, Scarborough TEC will receive £92,620 investment to support the purchase of EV training equipment to enable low carbon motor vehicle maintenance courses to be run. Charging bays will be installed to promote green transport education and training and employability. In addition, the project will provide new engineering technologies, to introduce hybrid/electric transport courses from Sept 2020.

Both projects will promote emerging higher-skilled automotive roles including apprenticeships, as well as re-training existing technicians on new technologies.

Sam Alexander, Chair of the Skills and Employability Board said, “The projects at York College and Scarborough TEC both offer fantastic opportunities for young people. Both are addressing a skills shortage in our region around low carbon electric vehicle maintenance, which is an important, developing, sector. We are pleased to endorse both projects, which align so closely with the LEP's good growth ambitions, and our vision for a greener, fairer, stronger economy.”

5. Our plan to reshape the economy



Reshaping the York and North Yorkshire Economy to be Greener Fairer and Stronger

Our economy is facing challenging times. The speed and scale of the Covid-19 pandemic and its impact on the economy of York and North Yorkshire is unprecedented. However working together we can begin to reshape, refocus and adapt our economy to become greener, fairer and stronger in the future.

The Local Enterprise Partnership, partner organisations, local authorities and businesses have come together to set out an ambitious plan to reshape the economy of York and North Yorkshire. The actions and activities set out in this Plan will be constantly reviewed and adapted to take account of what is clearly a changing situation. These ten pledges are set out below...

Our Ten Pledges to a Greener, Fairer, Stronger Economy

Together we will ensure that...

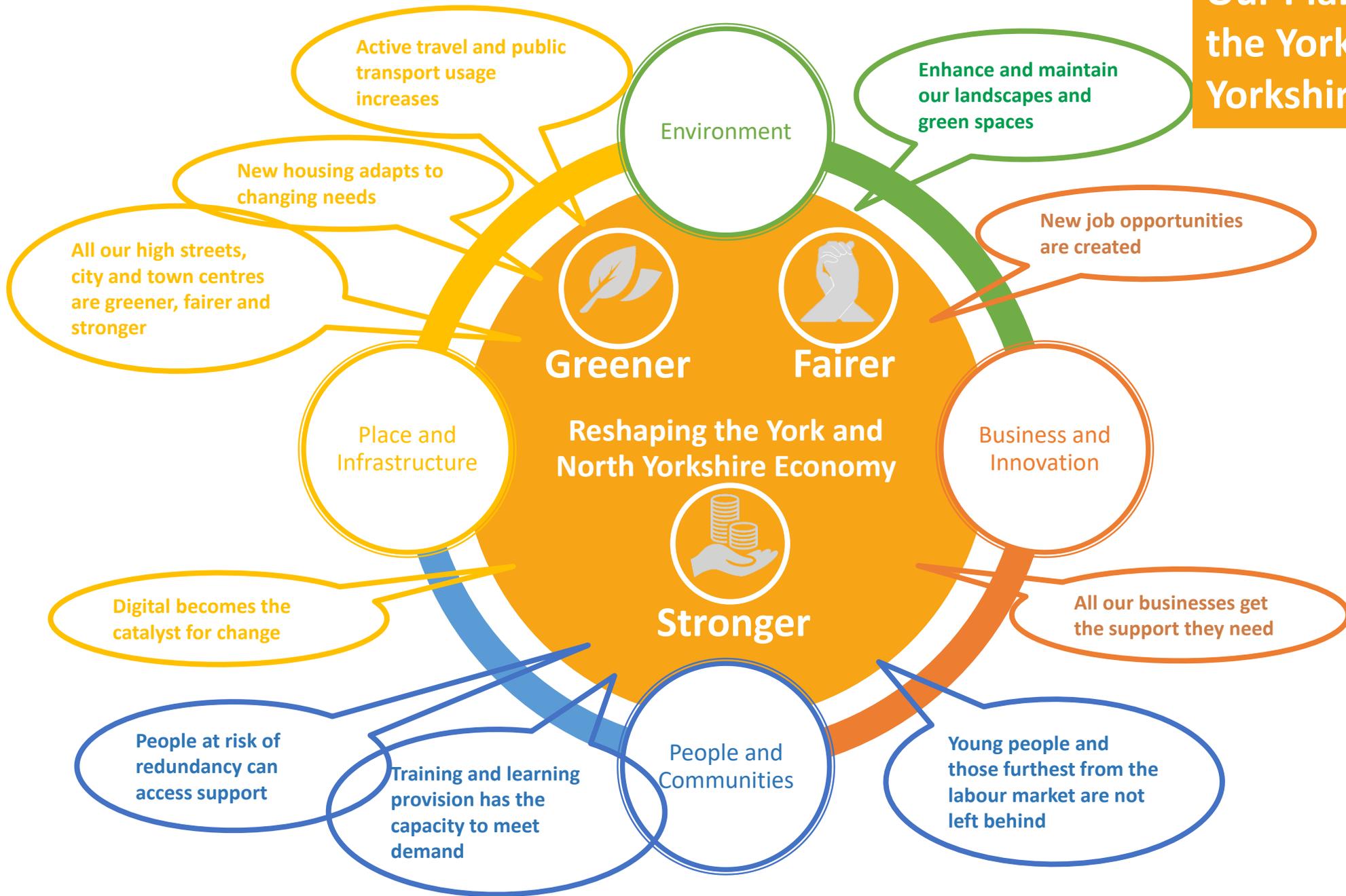
- ✓ **All our businesses get the support they need** to adapt to the challenges of Covid-19 and come back greener, fairer and stronger.
- ✓ **People at risk of redundancy or newly unemployed can access the advice and support they need** to get them back into employment.

- ✓ **Training and learning provision has the capacity to meet demand** for a greener, fairer and stronger recovery.
- ✓ **All our high streets, city and town centres are greener, fairer and stronger** in a post Covid-19 world.
- ✓ **Active travel and public transport usage increases** beyond pre Covid-19 levels contributing to greener, fairer and stronger places.
- ✓ **Digital connectivity becomes the catalyst for change** in a greener, fairer, stronger recovery.
- ✓ **New job opportunities are created** that are greener, fairer and stronger.
- ✓ **Young people and those furthest from the labour market are not left behind** in terms of access to support, learning, training and employment
- ✓ **New housing adapts to changing needs** in terms of design, affordability, energy efficiency, digital connectivity and space.
- ✓ **We enhance and maintain our landscapes** and provide more and accessible green spaces.

Our Ten Pledges will...

- Protect jobs and businesses
- Create new job opportunities and
- Reshape the York and North Yorkshire economy to be greener, fairer and stronger.

Our Plan to Reshape the York and North Yorkshire Economy



Place and Infrastructure

Greener, Fairer and Stronger Places

York and North Yorkshire has thrived, and will thrive in future, because of the high quality of our towns and cities. Working together with our local authority partners and organisations, we will help to capitalise on the opportunities of our great places reshaping and refocussing them to be greener, fairer and stronger in the future.

Covid-19 has had a significant impact on many places, hastening and amplifying issues such as the growth of online shopping and **cutting footfall by 60% on a national level at the start of lockdown**. However, many places have bounced back strongly such as **York where footfall on every Saturday in August was close to, or above, pre-covid levels**. Similarly, market towns have been thriving in comparison to larger towns. The challenge is to ensure this trend continues and is shared widely across the whole patch.

Our pledge:
All our high streets, city & town centres are greener, fairer, stronger

Our actions:

- Co-ordinated programme of support and assistance for our high streets, city and town centres;
- Establish a York and North Yorkshire High Street Network
- Repurpose high street, city and town centre buildings;

Outcome:
Reshaping our town and city centres

'Old' ways of working and communicating changed overnight. **Around 49% of employees worked from home in Yorkshire & Humber due to covid-19** between April and May. As the potential for remote working at scale has become apparent, issues of geography and distance from goods or services become less important

Our pledge:
Digital connectivity becomes the catalyst for change for everyone

Our actions:

- Invest further in our digital infrastructure
- Develop a package of support to capitalise on the potential of smart technology

Outcome:
Step Change in digital connectivity

During lockdown, active travel increased and highlighted the need for thriving centres with strong 'walkable' and 'bikeable' environs. However, public transport levels struggled, particularly with social distancing requirements. **TransPennine Express reported demand was at 27% at the start of Oct. compared to pre-covid levels, whilst bus patronage in York was at 55% in Sept. 2020 compared to Sept. 2019.**

Our pledge:
Active travel and public transport usage increases beyond pre covid-19 levels

Our actions:

- Promote and develop our walking and cycling infrastructure
- Provide safe, clean, green and affordable public transport
- Increase E-vehicle charging infrastructure

Outcome:
Safe and sustainable transport and travel

With the increase in remote working opportunities, the importance of the quality of places, or their 'liveability', has become more apparent. However, **75% of new housing could be considered mediocre or poor** and should never have been built according to research by the Place Alliance.

Our pledge:
New housing adapts to changing needs in terms of design, affordability, energy efficiency, digital connectivity and space.

Our actions:

- Investing in a forward plan of sites
- Developing a 'Quality in Place and Design: a guide for York & North Yorkshire'
- Delivery of a programme that supports affordable, energy efficient house building and retro fit

Outcome:
Clean, connected and affordable housing

Reshaping our town and city centres

We will ensure that **all our high streets, city and town centres are greener, fairer and stronger in a post Covid-19 world.**

	Actions – What we will do...	Measures of success...
<p>Reshaping our town and city centres We need to rejuvenate public spaces, high streets, city and town centres as places that work better, making them safe, greener and fairer for those who live, work, visit and learn in them.</p>	<p>1. Provide a co-ordinated programme of support and assistance for our high streets, city and town centres. Developing from our Future Towns Commission¹, we will have a co-ordinated programme of support and assistance for our high streets, city and town centres. This will support proposals to Government funding programmes (such as Future High Streets Fund, Heritage Action Zones and realising the maximum benefits from the Transforming Cities Fund), continuing to build on the Local Authorities’ town centre Covid-19 recovery plans, developing new innovative ideas such as the concept of Circular Towns² and attract further investment to help reshape and refocus our towns and cities.</p>	<p>Investment Delivered Ensure delivery of...</p> <ul style="list-style-type: none">• £1,250,000 accelerated Town Deals funding for Whitby and Scarborough alongside bids for £25m for each location.• Future High Street Funding• £2,164,960 Heritage Action Zone• Attract a further investment of £xxm as part of a future towns/cities and high street fund.• £0.3m of GBF capital investment
<p>Delivery Partners</p> <p>Local Authorities LEPS BIDs FSB Chambers Town Partnerships Historic England Town Partnerships (i.e. Civic Society, Town & Parish Councils)</p>	<p>2. Establish a York and North Yorkshire High Street Network A network of high street businesses and key partners has been set up to share best practice, ideas and support during the crisis. We will continue to build on this to help reshape and refocus our towns and cities and implement best practices outlined in the Future Towns Commission</p>	<p>New Initiatives Developed Pilot and then expand the Circular Towns concept.</p> <p>Future Plans in place Delivery and implementation plans for towns, cities and high streets to attract future investment and reshape our places.</p>
<p>Existing local and National Programmes</p> <p>Safer High Streets Reopening the high streets Future High Street Fund Heritage Action Zones Towns Fund Getting Building Fund Transforming Cities Fund</p>	<p>3. Repurpose high street, city and town centre buildings High streets, town and city centres have and are changing. York and North Yorkshire has an exceptional range of built assets. Building on our Historic Environment Commission³, we will establish a framework for improving the use of buildings to adapt to the changing way our high streets, city and town centres operate into the future.</p> <p>References:</p> <ol style="list-style-type: none">1. Future Towns Commission Reference2. Circular Yorkshire Plan for the Circular Economy3. Historic Environment Commission (in partnership with Historic England)	<p>Indicator Town Centre footfall and high street, town and city centre occupancy above pre Covid-19 levels</p>

Step Change in digital connectivity

We will ensure that **digital connectivity becomes the catalyst for change in a greener, fairer, stronger recovery.**

	Actions – What we will do...	Measures of success...
<p>Step change in digital connectivity We need to achieve a step change in digital connectivity to enable new ways of social distancing, new ways of working, new business models, transport solutions, blended education and training, and community cohesion.</p>	<p>1. Invest further in our Digital Infrastructure Our digital infrastructure has come under increasing pressure during the pandemic, but it has also brought with it new ways of working, doing business and increasing productivity. We will ensure delivery of further capital investment in our digital infrastructure, extending full fibre networks and town and city centre Wi-Fi.</p> <hr/> <p>2. Develop a package of support to capitalise on the potential of smart technology The increase in infrastructure and the technology available can be the catalyst for change towards a greener, fairer and stronger economy for York and North Yorkshire. A package of support to enable a step change in the way businesses, communities and vulnerable groups use digital technology will be developed. This will help to deliver and enable efficient, sustainable and low carbon workplaces, providing a step change in digital connectivity and transform how we live our lives. Activity could include provision of more kit/hardware and improved community access to the internet.</p>	<p>Investment delivered £3m of GBF delivered LFFN delivered across YNY</p> <p>New initiatives developed Attract investment to support a package of initiatives to capitalise on the potential of smart technology.</p> <p>Future plans in place. Digital connectivity plan and investment programme established.</p> <p>Indicator 100% Digital Connectivity for all and Fibre to all premises.</p>
<p>Delivery Partners</p> <p>Local Authorities SFNY Business Networks DCMS Private sector</p>		
<p>Existing local and National Programmes</p> <p>LFFN Fibre Nation BDUK Rural Gigabit Connectivity (RGC) programme</p>		

Safe and sustainable transport and travel

We will ensure that **active travel and public transport usage increases beyond pre Covid-19 levels contributing to greener, fairer and stronger places.**

Actions – What we will do...

Measures of success...

Safe, sustainable and affordable transport and travel

We need to invest in infrastructure to encourage more sustainable private and public transport, boost active travel and ensure that there is the transport capacity our economy needs.

1. Promote and develop our walking and cycling infrastructure

Lockdown has increased levels of active travel and there is an opportunity to promote this further through various activities. For example, engaging with Local Authorities on the utilisation of Government Programmes (i.e. Emergency Active Travel Fund), investing in key infrastructure, communication and promoting active travel for all users.

Investment delivered

£326,287 Active travel funding delivered in phase 1, with a bid for £1,758,000 in phase 2

New initiatives developed

Attract investment to support a package of initiatives to develop further active travel, public transport and sustainable travel.

Delivery Partners

Local Authorities
Network Rail
Train Operators
Bus Operators
DfT
Sustrans
Transport for the North

2. Provide safe, green and affordable public transport

Make our public transport services Covid-19 safe, clean and green. Improving communications and attractiveness to increase the use of public transport safely. Explore opportunities to roll out electric/hydrogen powered bus services. Continue to lobby for improvements to the rail infrastructure, including further development of our key rail stations, and develop integrated public transport. Ensure funding to subsidise travel particularly for more rural/isolated communities

Future plans in place.

Medium to long term plan in place for investment.

Indicator

Increase levels of active travel for all users, including commuters, leisure and visitors.

Public transport usage.

Existing local and National Programmes

Emergency Active Travel Fund
NPIF
Transforming Cities Fund,
Air Quality Grant Fund
Hyper-Hubs in York
All Electric Bus Town Scheme
E-scooters trial in York

3. Increase E-vehicle charging infrastructure

Build on the already developing network and infrastructure around e-vehicle charging. Also investigate the growth potential of e-cycling to encourage further the decarbonisation of transport. Explore how current projects, such as an e-scooter trial in York, could be replicated elsewhere.

Green, connected and affordable housing

We will ensure that new housing adapts to changing needs in terms of design, affordability, energy efficiency, digital connectivity and space.

	Actions – What we will do...	Measures of success
Green, connected and affordable housing. We need to ensure that housing stock meets the needs of people in terms of affordability, energy efficiency, climate adaptation, digital connectivity and space and contributes to a thriving local economy.	1. Investing in a forward plan of sites to deliver high quality, affordable new housing in places which meet the aspirations of existing and new households As Covid-19 has increased homeworking, it has highlighted the importance of quality spaces, both in terms of the design of the home but also the place in which it is situated. York and North Yorkshire has a recent history of sustained delivery of new housing, however this has not always achieved affordability. Taking a strategic approach to identifying and enabling new sites (developing a pipeline of projects) will allow investment in infrastructure and place-making activities to generate the desired outcomes.	Investment delivered Identify appropriate sites for investment £96m Strategic Housing Investment Package requested via Devolution (pending) Ensure YNY attracts and delivers retro fit and green homes funding New initiatives developed Attract investment to support a medium and long term investment programme.
Delivery Partners LEP Local Authorities Housing Associations and Housing Providers Developers Homes England Off-site manufacturers and firms employing Modern Methods of Construction	2. Developing a ‘Quality in Place and Design: a guide for York & North Yorkshire’ Improving the quality of place and housing has always been an ambition in York and North Yorkshire, but the pandemic has increased this desire. We will collaboratively produce – and roll out for use – a design guide which will help to secure improvements in the quality, affordability, and low carbon aspirations of new housing and the places in which it is located.	Future plans in place. Design Guide completed and implemented. Indicator Number of districts adopting the design guide as a tool to inform policy and negotiations Reducing CO2 and more efficient homes Increase the delivery of off-site manufacturing and modern methods of construction Number of affordable homes.
Existing local and National Programmes Green Homes Grant Homes England Investment Programmes	3. Delivery of a programme that supports affordable, energy efficient house building and retro fit Working with Housing Partners to develop a plan that supports affordable, energy efficient housing building and the coordination and delivery of comprehensive and cross-tenure housing retrofit initiatives to reduce carbon.	

Business and Innovation

Greener, Fairer and Stronger Businesses

Businesses are dealing with profound change, both short and long term, as a result of the Covid-19 pandemic and the infection control measures. Working together we will help to protect and create businesses and jobs, support growth and strengthen business resilience.

All businesses are facing unprecedented times as a result of Covid-19 and lockdown – it has massively changed how we all work and live. Nationally, in April, **almost one quarter of all businesses had temporarily closed or paused trading due to the pandemic**; as a result, it's **estimated that YNY's economy will drop by 7.6%**.

Our pledge:
All of our businesses get the support they need to adapt to the challenges of Covid-19 and come back greener, fairer and stronger

Our actions:

- Provide information, advice, training and support to businesses;
- Provide support for industries most impacted by Covid-19
- Enable businesses to be resilient and adopt circular economy principles
- Invest in projects that will encourage innovation and technology improvements
- Promote and support the shortening of supply chains
- Develop a tourism plan

Outcome:
Supporting our businesses through Covid-19 and into the future

Covid-19 poses a major challenge for many, particularly hospitality businesses which account for a significant proportion of our employment, and will face more disruption due to ongoing social distancing. It is **estimated that the pandemic could lead to 31,000 newly unemployed individuals, with the unemployment rate increasing to 10%**.

Our pledge:
New job opportunities are created that are greener and fairer

Our actions:

- Provide support to start ups
- Deliver Capital Investments
- Identify opportunities for Innovation in the bio economy, new zero carbon markets and Green Jobs;
- Develop an Inward Investment Plan

Outcome:
Creating new job opportunities

Supporting our businesses through Covid-19 and into the future

We will ensure that all of our **businesses get the support they need** to adapt to the challenges of Covid-19 and come back greener, fairer and stronger

	Actions – What we will do...	Measures of success...
<p>Supporting all businesses to be more resilient through innovation and good growth practices.</p> <p>We need to help businesses to adopt new business models and better working practices which increase productivity and sustainability</p>	<p>1. Provide information, advice, training and support to businesses All businesses have faced challenges from lockdown and the ongoing rules and many will need to display entrepreneurship, strong leadership and creativity to survive. We will ensure that all business support offers are co-ordinated and effectively delivered to local businesses across York and North Yorkshire.</p> <hr/> <p>2. Provide support for industries most impacted by Covid-19 Covid-19 has particularly impacted B2C industries, such as hospitality and tourism, which have previously had limited access to government funding. The Government’s Kick Start Tourism Fund and other pots of investment will be administered via the Growth Hub to ensure no industry is left behind, and all businesses have the opportunity to improve their resilience.</p>	<p>Investment delivered £800k of additional support through the Growth Hub supported over 3000 businesses.</p>
<p>Delivery Partners</p> <p>LEP / Growth Hub Local Authorities Intermediaries Universities and Colleges Business Networks (FSB/Chamber/CBI/DMOs/VCSE/tourism)</p>	<p>3. Enable businesses to be more resilient and adopt circular economy principles Through the circular economy, businesses across all sectors can reduce their waste and costs and become more profitable. We need to ensure programmes delivering this have an impact on many, rather than a few. However, it will be particularly important for those industries, such as agriculture, where further instability will be created from the EU Exit alongside Covid-19.</p>	<p>New initiatives developed Packages in place to ensure that businesses get the support they need. Programmes developed to support business resilience and the move to Circular Economy principles. Supply chain package developed.</p>
<p>Existing local and National Programmes</p> <p>Covid-19 funding through Government: - Coronavirus Business Interruption Loan Scheme/ Small Business Grant funding/ Retail, Hospitality & Leisure Grant/Self-Employment Income Support Scheme/Bounce Back Loan/Kick Start (Tourism & SME), Innovate UK funding ERDF Funding: - SparkFund/Manufacturing Growth Programme/ReBiz Product and Process Innovation</p>	<p>4. Invest in projects that will encourage innovation and technology improvements Ensure businesses have access to programmes/support that will allow them to best utilise technology, especially as we push for improved digital connectivity within our cities/towns and communities.</p> <hr/> <p>5. Promote and support the shortening of supply chains Encourage businesses to make better use of local suppliers to ensure economic value is retained locally.</p> <hr/> <p>6. Develop a Tourism Plan Tourism and hospitality are some of the hardest hit sectors, so there needs to be a clear strategy going forward to ensure these businesses are best positioned to grow and develop. Working in partnership with local tourism networks, Welcome to Yorkshire and local authorities to create a tourism plan.</p>	<p>Future plans in place. Forward plan for business and innovation in place. Tourism Plan in place</p> <p>Indicator No. of businesses supported Jobs safeguarded Increase in R&D and innovation Businesses adopting Circular Economy principles</p>

Creating new job opportunities

We will ensure that **new job opportunities are created** that are greener, fairer and stronger.

	Actions – What we will do...	Measures of success...
Stimulating Job creation Using good growth principles to stimulate job creation and business growth and accelerate the transition to a greener, carbon negative region, and promoting York and North Yorkshire to new investors.	1. Provide support for start up businesses Following any economic crisis there is usually an increase in those seeking to start their own business. Also the move towards a low carbon circular economy offers new opportunities for start ups and entrepreneurship. We will therefore ensure that there is co-ordinated range of programmes and support for start ups. <hr/> 2. Deliver capital investments to stimulate new job creation Capital investments will be made in York and North Yorkshire through its Local Growth Fund and now Getting Building Funding to create jobs. We will ensure full delivery of the Government’s Getting Building Fund to enable the opening of new employment sites. We will work with the construction industry to support further building such as safe ways to work, training and addressing supply chain issues, and developing a pipeline of shovel ready projects for future investment.	Investment delivered £11m of capital investment through Getting Building Fund Programme to support start ups. Creating 1000 new jobs. New initiatives developed BioYorkshire initiative Future plans in place. .Inward Investment Plan in place
Delivery Partners LEP Local Authorities Private Developers Universities BioYorkshire Department for International Trade	3. Identify opportunities for Innovation in the bioeconomy, new zero carbon markets and Green Jobs Levels of unemployment are expected to drastically increase, so new job opportunities need to be established whilst ensuring these compliment our vision for greener, fairer and stronger. Therefore, we will work closely with businesses to identify growth opportunities within the green economy. These ‘green jobs’ ¹ will cover those that are in traditional, environmental roles (i.e. renewable energy), alongside jobs which will support lower carbon emissions in output production and this could be in any industry or sector. To support this, we will also look to accelerate the delivery of BioYorkshire.	Indicator New start ups New employment space created New green jobs created £m Investment secured and new jobs created through inward investment
Existing local and National Programmes Government’s Green Job Challenge Fund Innovate UK funding	4. Developing an Inward Investment Plan To create new opportunities and jobs, we will develop with partners an Inward Investment Plan positioning York and North Yorkshire as a leading location for targeted inward investment in the North.	

¹The United Nation’s Environment Programme defines a green economy as ‘growth in income and employment [which] is driven by public and private investment that reduces carbon emissions and pollution, enhances energy and resource efficiency, and prevents the loss of biodiversity and ecosystem services, <https://www.unenvironment.org/regions/asia-and-pacific/regional-initiatives/supporting-resource-efficiency/green-economy>

People & Community

Despite the significant impact of the Covid-19 health crisis on our people and communities, it is the economic crisis that will have the greatest effect on the majority of lives. Many people will face the risk of redundancy or unemployment. However there are opportunities to reskill, upskill and realise new opportunities in new and growing sectors. Working with all our partners across York and North Yorkshire, we will do whatever we can to support everyone facing these difficult times and looking to take up these new opportunities with packages of training, new facilities and high quality information, advice and guidance.

Many people have been struggling with their health, wellbeing and livelihood. We know that unemployment will rise, particularly in sectors like hospitality which are such significant employers in York and North Yorkshire. Already, **approx. 1 in 4 businesses have made redundancies, whilst 1 in 5 plan to make redundancies.**

Our pledge:
Everyone at risk of redundancy or newly unemployed can access the advice and support they need

Our actions:

- Provision of information, advice and guidance to all
- Packages of skills training, work experience and support
- Promote to businesses and individuals Government support programmes to build skills and employability

Outcome:
Getting people back into employment

The upheaval has been felt by students just as much as employees, with the traditional supply of, and demand for, education being completely disrupted. **It's anticipated that increases in unemployment will increase the need for further education and upskilling, requiring training providers to adapt and change ways of learning.**

Our pledge:
Training and learning provision has the capacity to meet demand and demand for a Greener, Fairer and Stronger recovery

Our actions:

- Adapt local skills and training provision to support recovery
- Develop a programme of capital investment, programme support and online resources.

Outcome:
Rapidly reconfiguring skills delivery

Within YNY, the level of people registered on the alternative claimant count* increased across all age groups, but particularly younger people, with 16 to 19 year olds increasing by 149% between February and May, whilst the largest increase (227%) was seen in 20-24 year olds. The majority of young people now face an uncertain entry into the world of work. Alongside this, **24,000 people were economically inactive who wanted a job in 2019** and are now likely to be further away from the labour market.

Our pledge:
Young People and those furthest from the labour market are not left behind

Our actions:

- Provision of information advice and guidance for young people
- Targeted campaigns to people and businesses to promote T levels, apprenticeships, graduate recruitment and vocational training
- Building on existing community led support programmes
- Support the provision of local opportunities

Outcome:
Support for those disproportionately affected by the impact of COVID 19

Getting people back into employment

We will ensure that people at risk of redundancy or newly unemployed can access the advice and support they need to get them back into employment.

Actions – What we will do...

Measures of success...

Getting people back into work

We need to ensure that people have accessible routes back into employment and training, connecting them to job creation in growing sectors.

1. Provision of high quality information advice and guidance (IAG) for all those at risk of redundancy, newly unemployed, and for learners

Ensuring that all those that face potential redundancy, are newly unemployed or are on training have access to high quality careers information advice and guidance. We will ensure that the systems, technology and programmes are in place so that everyone has access. These programmes will also be available to support employees to re-skill and build career adaptability.

Investment delivered

£38m of ESF initiatives.
Supporting 19,500 learners, 1775 businesses

Investment Pipeline

£4.8m supporting 4800 individuals and 855 businesses.

New initiatives developed

High quality IAG system in place and accessible to all

Investment sought

£14m of additional funding needed to deliver to approx. 7,000 learners, 800+ businesses

Future plans in place.

5 year Skills Delivery Plan in place

Delivery Partners

LEP
DWP
Local Authorities
FE Colleges
Universities

2. Packages of skills training, work experience and support

Coordinating and aligning packages of skills, training, work experience and support for unemployed and those at risk of redundancy as well as tailoring provision to enable SMEs to recruit, retain and reskill those most effected by COVID 19.

Ensuring health and well being programmes for workplaces provide a supported return to work for furloughed/shielding/isolating staff enabling longer term retention and progression.

Indicator

- Employees retained and reskilled.
- Jobs safeguarded
- Unemployed reskilled/upskilled and supported into employment

Existing local and National Programmes

Careers and Enterprise Programme
National Careers Service
Kick Start
Rapid Response Scheme
Current ESF Programmes: Skills support for the Workforce, NEET, Skills Support for Unemployed, ATI, Community Grants, Advantage Coast
Pipeline ESF Programmes: Business Scale Up, Specialist Skills, Women in the Workforce, Thriving at Work, Digital Skills
Redundancy Support for Apprenticeships;
DWP Flexible Support Fund;
Enterprise Allowance Scheme;
JETS (Job Entry Targeted Support)

3. Promote to businesses and individuals Government support programmes to build skills and employability

In response to Covid-19, the Government have promoted further initiatives to support both businesses and individuals to build skills and employability. We will continue to promote these programmes across York and North Yorkshire to ensure that everyone who needs help is informed and has access to support..

Rapidly reconfiguring skills delivery

We will ensure that **training and learning provision has the capacity to meet demand** for a greener, fairer and stronger recovery.

Actions – What we will do...

Measures of success...

Adapting training and learning

We need a training and learning system that can shape and adapt delivery quickly, in response to changes in demand from employers and individuals. This will encourage well trained people and resilient businesses, invested in upskilling that supports our economy now and in the future.

1. Adapt local skills and training provision to support recovery

The increased number of unemployed and those wanting to re-skill in more stable/growth sectors; as well as changing demands from business will require greater flexibility and adaptation of local skills and training provision. We will work with training providers to adapt the use of skills funding e.g. ESF, AEB, National Skills Fund, to ensure training and learning supports recovery and business resilience

Investment delivered

£1.9m of skills capital through GBF

New initiatives developed

Forward skills capital plan in place attracting around £10m pa of new funding.
Refreshed Labour Market Assessment published and shaping skills offer

Future plans in place.

Devolution Deal in place

Indicator

New learning space
New learners

Delivery Partners

LEP
Local Authorities
Further Education and Higher Education Institutions
Training and Learning Providers
ESFA
Employer Led Organisations, ie. Sector Skills Councils

2. Develop a programme of both capital investment, programme support and online resources.

We will develop a programme and attract investment to ensure our learning and training infrastructure meets future demand.

This will aim to support:

- vulnerable, disadvantaged and isolated learners to engage with digital learning e.g The College Collaboration Project,
- Digital skills and online resources at all levels and ages,
- Sectors with growth potential, eg Low carbon, construction, health and social care, and new technology needs.
- Access to equipment and wifi.

Existing local and National Programmes

ESF Programmes: Skills Support for the Workforce, Specialist Skills, Business Scale Up, Aspire2Lead (Women in the Workplace), NEET, Skills Support for the Unemployed, ATI, Community Grants, Advantage Coast
National Skills Fund
National Careers Service
Kick Start
Rapid Response Scheme
Redundancy support for apprenticeships
DWP Flexible Support Fund
Enterprise Allowance Scheme

Support for those disproportionately affected by the impact of Covid-19

We will ensure that **young people and those furthest from the labour market are not left behind in terms of access to support, learning, training and employment.**

	Actions – What we will do...	Measures of success...
Addressing inequalities and supporting young people We need to support young people and those furthest from the labour market through addressing economic inequality, low pay and supporting community cohesion	1. Provision of information, advice and guidance for young people Putting the systems, technology and programmes in place to ensure that everyone has access to careers information advice and guidance online and where possible face to face. Liaise with businesses across the region to understand the employability and vocational skills needed for future economic growth.	Investment delivered £38m of ESF initiatives Supporting 19,500 learners, 1775 businesses Investment Pipeline £4.8m supporting 4800 individuals and 855 businesses.
Delivery Partners LEP Local Authorities DWP Community/Voluntary sector organisations	2. Targeted campaigns to connect young people and businesses to employment and training opportunities Targeted and co-ordinated campaigns aimed at young people and businesses that increase-awareness and understanding of apprenticeships, T-levels, vocational training, graduates, internships and government initiatives e.g. kick Start, that support young people into training or employment.	New initiatives developed High quality IAG system in place and accessible to all Investment sought £14m of additional funding needed to deliver to approx. 7,000 learners and 800+ businesses
Existing local and National Programmes Existing ESF programmes (SSW, Specialist Skills Support, Thriving at Work, Women in the Workforce) CLLD ESF Community Grants Action towards inclusion NEET Kick Start Redundancy support for apprenticeships	3. Tailored support to overcome inequalities in accessing and progressing in the labour market Ensuring those who previously faced barriers to accessing training or employment continue to, receive targeted support to build confidence and skills; connect to the labour market and meaningfully contribute to their communities. Supporting SMEs to recruit and upskill from the widest pool and across local communities.	New initiatives developed Anchor institutions network established Indicator Young people are able to make informed choices about their next steps in training, learning or work. Young people and businesses are informed about T level courses and apprenticeship opportunities Vulnerable communities and those disproportionately affected by COVID 19 are supported to reconnect with society, learning and work. Anchor organisations support recovery demonstrating greener, fairer stronger principals, boosting sense of place and resilience Local SME's linked with Graduates
	4. Support the provision of 'local opportunities' by: a. Building on existing Community led support programmes to improve participation, skills and employability of local people and businesses. b. Support the development of a network of Community Anchor Organisations demonstrating good growth principals to support recovery and providing and enabling local opportunities. Brokering connections between businesses, voluntary and community sector for training, employment, work experience and volunteering to boost sense of place and resilience	

Landscape and Environment

A Greener, Fairer and Stronger Environment

As our busy lives slowed during lockdown, the rich natural environment of Yorkshire became more visible, providing respite and sustenance as the great majority of the population re-discovered the beneficial effects of time spent in nature rich green spaces. Access to natural greenspace was at a premium as this helped to maintain our economic productivity, providing a tangible demonstration of the connection between these two systems. Working together with our key stakeholders and partners, we will capitalise on our high quality landscape and green spaces to support our ambition to be a greener, fairer and stronger economy.

Lockdown and the pandemic have strengthened the relationship between the economy and the environment. As we stimulate new economic activity, we must ensure this is more beneficial and less harmful to the planet. **Green infrastructure provides savings of up to £170m per year** through opportunities for physical exercise which decreases sickness leave and premature mortality. There is also an opportunity for new jobs and specialist skills in this sector.

Our pledge:

Enhance our landscapes and provide more and accessible green spaces.

Our actions:

- Expand and restore green spaces
- Develop a Natural Capital Investment Plan - valuing the importance of our natural capital
- Support land based industries to increase their energy and resource efficiency

Outcome:

Capitalise on our high quality landscapes and green spaces

Capitalise on our high quality landscapes and green spaces

We will ensure that we enhance our landscapes and provide more green spaces.

	Actions – What we will do...	Measures of success...
<p>Capitalise on our natural landscapes and green spaces.</p> <p>The pandemic has shown the importance of our environment, both socially and economically. We need to ensure that we maintain and improve the quality of our landscapes and provide more green spaces.</p>	<p>1. Expand and restore green spaces</p> <p>Support the delivery of initiatives that will increase our green spaces and improve the quality of our natural capital to both mitigate and enable adaptation to climate change or capture and store carbon. For example, new tree planting schemes, flood alleviation support, initiatives to improve water quality, peatland restoration etc.</p>	<p>Investment delivered</p> <p>£2m for the development of a Natural Capital Investment Plan through Devolution (pending)</p> <p>£10m Natural Capital Innovation Challenge Fund through Devolution (pending)</p>
<p>Delivery Partners</p> <p>LEP/Growth Hub/Grow Yorkshire, Local Authorities, National Park Authorities, AONB teams, DEFRA, FERA, Universities/Colleges, Forestry Commission, Environment Agency, Natural England, Local Nature Partnerships, Yorkshire Peat Partnership, Northern Forest Initiative, river catchment partnerships, Yorkshire Marine Nature Partnership.</p>	<p>2. Develop a Natural Capital Investment Plan and pilot innovative approaches</p> <p>Previous research has shown that natural capital contributes a substantial amount to our GVA, through direct industries such as agriculture and indirect such as tourism. Further development into this through a Natural Capital Investment Plan could show how to best utilise these resources. We will pilot a Landscape Environment Network (LENs) approach in the Skell catchment upstream of Ripon.</p>	<p>New initiatives developed</p> <p>Pilot projects that value our Natural Capital, and further investment packages attracted.</p> <p>Future plans in place.</p> <p>Natural Capital Investment Plan in place.</p> <p>Indicator</p> <p>Hectares of habitat created/restored and the resulting social impact.</p> <p>Environmental Projects supported</p> <p>Green Jobs created</p>
<p>Existing local and National Programmes</p> <p>National Agri-environment scheme; National Trusts' 'Payments for Outcomes' project; Circular Malton/ Circular Scarborough; Catchment Sensitive Farming initiative; Upper Aire project to improve water quality ; National Lottery Heritage Fund; Keeping Ure Rivers Cool project; ReBiz; Yorkshire Wild Eye project; Government's; Green Recovery Challenge Fund; National Parks and AONB Management Plans; Biodiversity Net Gain; Land Anchor Network; Great North Bog; Flood and Coastal Risk Management Programme</p>	<p>3. Support land based industries to increase their energy and resource efficiency</p> <p>Provide guidance to land based businesses on the opportunities to utilise existing technology and equipment in order to reduce their carbon outputs and increase resource efficiency. For example, Biomass Biodiversity (AD) and Forestry Biomass Projects. This could also provide opportunities to the agriculture industry to become more sustainable and resilient, in preparation for the future ELMS (which will officially start in 2024).</p>	

6 Our Places



Reshaping our local places...

This Plan has been developed in partnership across all our local places. The impact of Covid-19 has been felt within these communities and where we live and do business has become increasingly important to us all.

Much of the work to date in supporting local communities and businesses has been led by our local authority partners, from reopening the high streets and marketing town and city centres, running grant programmes for businesses and reshaping places so that they come back Greener, Fairer and Stronger.

Our Local Authorities will play a leading role in supporting the delivery of much of this plan. Many have their own local recovery plans. This section sets out some of the key actions and activities that they will be doing that reflect the needs of our cities, towns, rural and coastal areas.



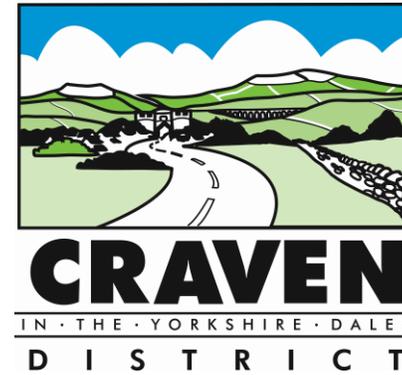
Craven

The impact of Covid 19 on the Craven economy is forecast to be dramatic with estimates placing the District as one of the worst affected economies in the country. The largest impact is forecast to be in the tourism and hospitality sectors but also the supply chains in food and drink manufacturing and professional services and the consequences of this will be felt for many years. Craven's visitor economy relies on its links to the North West of England and West Yorkshire two areas with the highest levels of Covid 19 in the Country.

But we also see opportunities with the potential renaissance of our market towns as local centres of living and working and being positioned as a viable alternative to city centre living. Craven is well positioned geographically with low crime rates and high quality schools and so by creating safe and sustainable towns and villages for residents, workers and visitors it is hoped that we can address our long term goals of reversing an aging population, developing higher value economy and create a net zero carbon economy.

To address the recovery we are working with our partners across all sectors to focus on three areas:

1. Stronger more sustainable tourism
2. Economically productive town and village centres
3. Safe and sustainable transport



Actions that we have done...

- Pedestrianised Skipton High Street on market days
- Created pedestrian friendly routes in towns and villages
- Worked with partners to encourage safe visitor return to our high streets and visitor destinations
- Provided hand sanitiser and other measures for the public
- Created comprehensive walking and cycling infrastructure plan to enable a move away from car transport
- Circulated c£25m of Covid 19 recovery grants
- Working with creative industries to encourage people to reengage with nature

Actions that we still need to do...

- Develop co-working and creative industry space in centre of Skipton
- Build pilot sustainable flexible housing for potential new market in Horton
- Introduce new walking and cycling infrastructure for healthier communities
- Develop future tourism plan for a safe and successful industry

Hambleton

For Hambleton District Council, the most significant effects in the drop of GVA is expected in the Construction, Tourism (accommodation) and Retail sectors and predicted rate of job losses is highest in all aspects of Tourism and Retail. The Council's portfolio of projects/schemes seeks to address these and will also introduce a new focus on tourism to support the sector with a new emphasis.

The council operates a number of schemes to support businesses in their operations and growth such as apprentice and graduate grants, funding FSB membership, supporting local business networks as well as providing advice and signposting. The Council is committed to the continuation and adaptation of these schemes to support businesses through the recovery phase and beyond.

The Local Plan was submitted at the end of March and is expected to undergo examination in Oct/Nov 2020 and puts forward a growth-led plan for the district; supporting Supplementary Planning Documents will define the approach to encourage affordable housing of the right type and tenure. Whilst the plan frames the Council's vision for the future of the district and to address the areas needs in terms of housing, economic, social and environmental priorities, the Council has also invested in a 'Best in Class' Planning Service which will focus on supporting the right development to grow the economy and emerge from the COVID 19 pandemic greener, fairer and stronger.



Actions that we have done...

- Discretionary grants (188 recipients, totalling £1,420,000)
- Reopening High Streets Safely – *this included new signage, road closure to support market days (pedestrianizing Northallerton on Wednesdays and Saturdays), parking suspension to provide greater opportunity for social distancing etc., guidance for businesses*
- Commenced High Street Heritage Action Zone programme
- Submitted final business case to Future High Streets Fund
- Introduced a new focus on supporting tourism with appointment of a specialist advisor and developing Tourism action plan

Actions that we still need to do...

- Develop Town Teams and new town plans as part of the Vibrant Market Towns programme

Harrogate

The immediate focus has been about supporting our residents and businesses to cope with the unprecedented and short term challenges of the Covid-19 pandemic and lockdown, however local economic recovery is about much more than a short term response. Our recovery plan recognises that economic recovery is a process that will require different responses and actions over a longer period of time. Our immediate response has been about helping businesses survive, recognising the immediate pressures that the Covid-19 crises placed on them. Our plan also focuses on support that the economy will need to recover (medium term) and to thrive in the longer term.

We cannot do this work on our own, nor would we want to. We have already been working proactively with a wide range of people and organisations (including the YNY LEP), to co-ordinate and manage the immediate local response to the Covid-19 pandemic. This engagement and joint working will continue and expand as we work across the Harrogate district to ensure our economy survives, recovers and thrives in a sustainable way over the coming months and years. The main aims of this economic recovery framework are to:

- CO-ORDINATE the economic response across the Harrogate district to ensure that activity is planned and effective in addressing our local needs.
- COLLABORATE & ENGAGE as proactively and widely as we can to share ideas, develop actions, maximise resources and increase the direct benefits for the Harrogate district economy.
- COMMUNICATE clearly to make sure that people know what is happening around economic recovery and how to get involved/access the support they need

[Our economic Recovery Framework](#) is a 'live' document that will develop and change over time.



Actions that we have done...

- Implement 3-month rent free period for commercial tenants (Apr-June 2020)
- Distributed c£50m of CV-19 grants.
- One-to-one support available to town centre businesses via our Environmental Health and Licensing team
- Lobbied government and relevant organisations to ensure business support schemes are appropriate for our local economic needs
- Supported the reopening of our town centres via the Reopening the High Street Fund.
- Ensured planning application decisions continued to be made so that the development industry could progress projects.

Actions that we still need to do...

- Remaining actions of the Reopening the High Street Safely Fund
- Undertake review of our town centres.
- Develop outdoor spaces plan for winter 20/21 and Spring 21.
- Promote the district as a great place for inward investment
- Build on the Think Harrogate initiative.
- Develop the Co-Lab digital sector business support offer.
- Develop a fast track approach to planning enquiries/applications that relate to Covid-19 recovery.

North Yorkshire

The impacts of the Covid-19 pandemic on the North Yorkshire economy are wide ranging. Seven areas of strategic importance have been identified:

1. Strategic Businesses at Risk
2. Access to Finance / National Fiscal Measures
3. Training & Jobs
4. Strategic Infrastructure
5. Place / High Street
6. Private Investment / Innovation
7. Agriculture and Fisheries

North Yorkshire County Council is developing a Strategic Framework for Economic Recovery that sets out its vision, goals and objectives for addressing these areas, together with a series of key actions. This is designed to bridge between the sub regional and local recovery initiatives, addressing issues that are common to a number of authorities and sectors within North Yorkshire. It reflects the upper tier functions of the County Council, and identifies other stakeholder that the County Council will seek to work with to promote recovery.



A couple of actions we have done...

- Secured £133,000 through the Governments Emergency Active Travel Fund, and engaged with the Districts on its utilisation.
- Set up a [Buy Local business directory](#) – a Web based tool to assist people find businesses and tradespeople that are open for business in North Yorkshire during the COVID-19 restrictions.

A couple of actions that we still need to do...

- Continue the roll out of the Digital Infrastructure Programme, including the [Mobile Access North Yorkshire](#) (MANY) project.
- Explore opportunities to establish strategic blue & green infrastructure networks utilising the emerging Environmental Land Management scheme, and opportunities for rural diversification.

Richmondshire

For Richmondshire District, the impact of Covid is predicted to be significant with a high level of job losses within the tourism, hospitality and food service sector, arts/entertainment and recreation, construction, retail and professional services, coupled with the associated negative impacts within local supply chains.

Correspondingly, GVA (economic output) is set to be negatively impacted with losses across a broader range of key sectors for the district including tourism and food services, construction, manufacturing and retail.

Richmondshire is generally typified as a low wage/low skill economy with relatively low levels of unemployment, set against an ageing workforce and an aged population as younger people leave the district for better employment opportunities and more affordable housing options. To deliver a step change in the economic prosperity of the district, there needs to be a renewed focus on exploiting opportunities arising from the upgrade of the A1(M), and capitalizing on emerging opportunities (clean growth) as they arise to better position the district as a key economic center, delivering real and inclusive growth.

The council already delivers a number of support schemes aimed at stimulating the creation of new enterprises; such as the Small Business Grant; the provision of Business Growth Advisor surgeries (delivered in partnership with the YNY LEP Growth Hub); the Wage Subsidy Scheme to encourage the uptake of apprenticeship across all disciplines and sectors; providing ongoing business support and signposting to third party intermediaries and funding schemes; production of a bi-monthly business newsletter and delivering training and events, such as Richmondshire Business Week. The council remains committed to providing support to businesses through their adaptation and recovery to enable them to emerge from the pandemic stronger and better placed to exploit new and emerging opportunities.



A couple of actions we have done...

- Delivered £1,140,000 in Discretionary grants to over 135 businesses
- Facilitated the re-opening of our high streets safely
- Providing Environmental Health and Licensing support to businesses across the district
- Facilitating Pavement Licences to enable businesses to modify their services
- Undertaken a bespoke business survey to better understand the impact of the pandemic and the measures needed to aid recovery
- Providing advice and signposting across all business sectors

A couple of actions that we still need to do...

- Finalise our Economic Recovery Plan based upon our bespoke business survey
- Complete our feasibility studies into key economic growth sites adjoining the A1 and at Catterick Town Centre
- Develop our green initiatives relating to electric vehicle charging points and green travel routes

Ryedale

The predominantly rural district of Ryedale is a relatively prosperous place to live and work. Many of Ryedale's communities have traditionally benefitted from a high quality of life with low crime levels, good health and good educational attainment all set within an area containing five market towns and two of the country's most iconic and protected landscapes. The challenges of sustainability of rural communities, the affordability of housing and an aging population sit alongside a relatively low wage economy, a loss of talented young people due to a lack of further education provision, and relatively poor transport and connectivity.

The priorities for economic development remain the key sectors where growth traditionally occurs in Ryedale – manufacturing, tourism and agriculture. However, whilst there is continuity in terms of the themes, we now must be more ambitious and aim to achieve more than we ever have before. If Ryedale is to secure itself as a place with a thriving economy and where economic growth occurs hand in hand with social and environmental wellbeing, our approach towards economic development needs to ensure Ryedale is a great place to live, work and visit; that it is culturally unique, environmentally sustainable and supports well connected communities to thrive, and that we have a strong rural economy, with world-class assets and new jobs linked to growth in bio-renewables, food and carbon reduction technologies.

RYEDALE
DISTRICT
COUNCIL



A couple of actions we have done...

- Delivery of the Discretionary Business Grants Scheme providing over £1.1million of funding to 165 businesses.
- Reopening the High Street activities including pavement markings, Back to Business packs and additional signage.
- Provided support for businesses with free membership to the Federation of Small Businesses.
- To encourage active travel, over £600,000 of funding has been secured to create the new Malton to Pickering cycle path.

A couple of actions we still need to do...

- Provide further support to businesses to ensure they are COVID secure and install additional hand sanitising stations in our towns and villages.
- Install EV charging points in our long stay car parks.
- Provision of public wifi scheme in Malton, Pickering and Helmsley due to be available from November.
- Work in partnership to address strategic transport improvements including improvements to the A64.

Scarborough

The Borough of Scarborough has always faced challenging economic circumstances with its reliance on seasonal tourist trade, high proportion of small and micro enterprises, low wage economy, loss of talented young people alongside an ageing population and relatively poor transport and connectivity.

Industries hit hardest by Covid 19 are those which are particularly concentrated across the Borough; tourism and hospitality, retail, cultural attractions and personal services along with construction. There are close to 20,000 employed in retail, hospitality and tourism businesses in Scarborough, and it is these jobs which are most at risk as a result of pandemic.

The Council's new corporate plan; Building a Better Borough will drive the long term recovery for the Borough. Scarborough needs to build back better and to do this we will:

- Provide a safe environment that rebuilds an inclusive and sustainable future for our residents, employees, businesses and tourists.
- Be ambitious in our approach to both regeneration and providing a greener future.
- Listen to the voices and concerns of our citizens, employees and businesses in shaping the future



A couple of actions that we have done...

- Established an Employability Support Group bringing to support those who have been displaced as a result of the pandemic to find replacement jobs or re-skill
- Delivered discretionary grants and worked closely with various networks to ensure businesses are able to access that support and further funding
- To re-open the High Street, the Council provided signage, hand sanitisers, posters and graphics; employed ambassadors within Scarborough, Whitby and Filey and allocated further support to tourism businesses through a Business Engagement Executive.

A couple of actions that we still need to do:

- Greater pedestrianisation of town centre areas.
- Ton centre property acquisition and repurposing.
- Mobilisation of Cultural Sector on the High Street
- Introduction of free access public wifi (wifi6) infrastructure within towns.
- Implementation of Scarborough LCWIP including green and active travel network, walking and cycling.
- Carbon reduction retrofit scheme for social housing.

Selby

To build back Selby's economy, the key priorities will be to:

- Ensure that our places thrive in the post Covid world by improving their quality, functionality and environment.
- Create new forms of employment, learning and community cohesion that help Make Life Better for everyone, particularly key workers and low paid.
- Support our businesses to survive the immediate impact of Covid-19 and to adapt and innovate in order to prosper in a post Covid world.
- Ensure that stimulating job and business growth drives the transition to a carbon negative future.

By working together, in our communities, across the region, with our partners across the LEP and telling our story regionally – we can shape our recovery to build an economy in York and North Yorkshire that is better for everyone.

SELBY DISTRICT MEANS
GROWTH
AT THE HEART OF YORKSHIRE



Key short term responses to counter initial Covid include:

- Selby District funded 85 membership to the Federation of Small Businesses to increase business resilience;
- Reopening the high street – distribution of Covid packs for businesses, temporary road closures to free up space for pedestrians and cyclists to allow for social distancing;
- Welcome Back to the High Street communications campaign to improve footfall in town centres.
- Home at the Heart of Yorkshire Campaign to encourage local visits in the district including themed trails.

These are key medium term support programmes:

- Appointment of dedicated Town Centre Coordinator to work directly with businesses and key partners
- £2.6m High Street Programme to deliver Action Plans to unlock the potential of our three town centres, fuelling economic, social and cultural recovery;
- Partnership with Selby College to deliver skills and learning programmes across all employment groups and sectors getting people back into sustainable employment;
- A new £1.2m fund for investment in low carbon projects.

York

Covid-19 has created a set of circumstances unlike anything York has seen in recent times. The impact across all aspects of life has been significant; the lockdown requirements mean that many businesses are not operating as normal, and many people have had their jobs affected.

The impact of the pandemic on York's economy has varied across sectors, but has been most significantly felt in industries where serving customers face-to-face is at the heart of the business model – retail, hospitality, cultural and visitor attractions and personal services. Looking at the city's sector mix, there are nearly 30,000 employed in retail, hospitality and tourism businesses in York, and it is these jobs which are most at risk as a result of pandemic. Much of City of York Council's initial economic response has focused on supporting businesses to survive, keep staff in jobs and help them access a wide range of assistance. Moving forwards, focus is being placed on supporting those at immediate risk of losing their jobs and reshaping York's training offer around the needs of businesses and the objectives of the city's economic and inclusive growth strategies.

York has a wide range of strengths and opportunities that can facilitate a strong economic recovery from Covid-19. Together with partners, the Council will ensure that a strong, green and inclusive economy is at the heart of city recovery efforts.

[City of York Council Recovery and Renewal Strategy](#)



A few actions that they have done...

- Over £100m in grants and rates relief distributed to local businesses (including support to 12,000 self-employed and micro businesses);
- Extension of footstreets, installation of visible signage and utilisation of outdoor spaces to aid social distancing, promote independent retail and boost trade;
- 12 Sector Roundtables launched to enable businesses to share their experiences and shape the city's response;
- Supporting residents and neighbourhoods through physical and virtual hubs, and providing community grants;
- Implementing the UK's first voluntary Clean Air Zone and expanding active travel routes.

A few actions that they still need to do...

- Development of an Adult Learning and Skills Strategy to support those unemployed to access new employment;
- Completion of the Guildhall redevelopment, and progress major capital regeneration schemes such as York Central and Castle Gateway;
- Development of an Inward Investment Strategy that builds upon the city's economic assets and drives key sector growth;
- Completion of the city's £45m flood defence plan, and the development of natural flood management programmes (including wide scale tree planting).

Appendix

Data Referenced	Source	Link
Unemployment Forecasts	YNY LEP	https://www.businessinspiredgrowth.com/wp-content/uploads/2020/08/Economic-Forecasts-Update-24th-July-2020-v2.pdf
39,840 businesses, 98% are either small or micro	Office for National Statistics / NOMIS	https://www.nomisweb.co.uk/
Nearly ¼ of businesses are in the hardest hit sectors, including tourism and retail	Office for National Statistics / NOMIS	https://www.nomisweb.co.uk/
2.8% unemployment rate, with 11,000 individuals classed as unemployed in 2019	Office for National Statistics / NOMIS	https://www.nomisweb.co.uk/
c26% of employees work in tourism and retail; 12% work in the health sector	Office for National Statistics / NOMIS	https://www.nomisweb.co.uk/
c11% of commercial units are vacant in YNY, DATE	Local Data Online	https://www.localdatacompany.com/ (subscription required)
In July, the UK's economy was 11.7% smaller than it was pre-lockdown, despite recovering some ground since April	Office for National Statistics	https://www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/conditionsanddiseases/articles/coronaviruscovid19in10charts/2020-09-24
11% of businesses were at moderate to severe risk of insolvency in September	Office for National Statistics	https://www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/conditionsanddiseases/articles/coronaviruscovid19roundupeconomybusinessandjobs/2020-07-02
Almost ¼ of all businesses had to temporarily close or pause trading, at the start of Covid-19	Office for National Statistics	https://www.ons.gov.uk/businessindustryandtrade/business/businessservices/bulletins/coronavirusandtheeconomicimpactsontheuk/23april2020
Youth unemployment rate rises to 13.1%, compared with 4.1% for the whole UK	Office for National Statistics	https://www.ons.gov.uk/employmentandlabourmarket/peoplenotinwork/unemployment
Around 3 in 10 working adults said they will continue to work from home all or part of the time	Office for National Statistics	https://www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/healthandwellbeing/bulletins/coronavirusandthesocialimpactsongreatbritain/25september2020

Data Referenced	Source	Link
154% increase in Universal Credits from March to August, totalling 20,785 claimants	Office for National Statistics	https://www.ons.gov.uk/employmentandlabourmarket/peoplenotinwork/unemployment/datasets/claimantcountbyunitaryandlocalauthorityexperimental
Estimated 10% unemployment rate, 31,000 individuals could be newly unemployed	YNY LEP	https://www.businessinspiredgrowth.com/wp-content/uploads/2020/08/Economic-Forecasts-Update-24th-July-2020-v2.pdf
113,300 employees were on the furlough scheme at the end of June – a 31% uptake rate	HMRC	https://www.gov.uk/government/statistics/coronavirus-job-retention-scheme-statistics-july-2020
Estimated the economy will drop by 7.6%, a decrease of almost £1.5bn	YNY LEP	https://www.businessinspiredgrowth.com/wp-content/uploads/2020/08/Economic-Forecasts-Update-24th-July-2020-v2.pdf
Reliance on parks and green spaces has massively increased, c126% increase of visits in August compared to February	Google Mobility Data	https://www.gstatic.com/covid19/mobility/2020-09-27_GB_North_Yorkshire_Mobility_Report_en-GB.pdf
During April, approx. 86% of people in Yorkshire & Humber felt stressed or anxious as a result of covid-19	Office for National Statistics	https://www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/healthandwellbeing/bulletins/coronavirusandthesocialimpactsonthecountriesandregionsofbritain/april2020
Ryedale sees the biggest post-lockdown property market reverse in the UK as demand soars	Zoopla	https://www.yorkshirepost.co.uk/lifestyle/homes-and-gardens/ryedale-north-yorkshire-sees-biggest-post-lockdown-property-market-reverse-uk-demand-soars-2982595
TransPennine Express reported demand was at 27% at the start of Oct. compared to pre-covid levels, whilst bus patronage in York was at 55% in Sept. 2020 compared to Sept. 2019.	TransPennine & Quality Bus Partnership	Not available
Hospitality is the most affected sector with an estimated 40% annual drop in GVA (£450m) for tourism	YNY LEP	Not available
over 3 million jobs are expected to be in demand or created in the UK across a range of sectors	UK 100	https://www.uk100.org/white-vans-go-green-army-of-half-a-million-builders-and-plumbers-needed-to-reach-net-zero-as-local-leaders-urge-100bn-green-investment-to-kickstart-green-recovery/

Data Referenced	Source	Link
Estimated the economy will drop by 7.6%, a decrease of almost £1.5bn	YNY LEP	https://www.businessinspiredgrowth.com/wp-content/uploads/2020/08/Economic-Forecasts-Update-24th-July-2020-v2.pdf
Reliance on parks and green spaces has massively increased, c126% increase of visits in August compared to February	Google Mobility Data	https://www.gstatic.com/covid19/mobility/2020-09-27_GB_North_Yorkshire_Mobility_Report_en-GB.pdf
During April, approx. 86% of people in Yorkshire & Humber felt stressed or anxious as a result of covid-19	Office for National Statistics	https://www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/healthandwellbeing/bulletins/coronavirusandthesocialimpactsonthecountriesandregionsofbritain/april2020
Ryedale sees the biggest post-lockdown property market reverse in the UK as demand soars	Zoopla	https://www.yorkshirepost.co.uk/lifestyle/homes-and-gardens/ryedale-north-yorkshire-sees-biggest-post-lockdown-property-market-reverse-uk-demand-soars-2982595
Weekday levels were at c55% for bus and c33% for rail during July & August , whilst road traffic is nearly at pre-covid levels	North Yorkshire County Council	Not available
Hospitality is the most affected sector with an estimated 40% annual drop in GVA (£450m) for tourism	YNY LEP	Not available
over 3 million jobs are expected to be in demand or created in the UK across a range of sectors	UK 100	https://www.uk100.org/white-vans-go-green-army-of-half-a-million-builders-and-plumbers-needed-to-reach-net-zero-as-local-leaders-urge-100bn-green-investment-to-kickstart-green-recovery/
In August, zero hour contracts increased by 25% in Yorkshire & Humber, compared to 2019 levels	Office for National Statistics	https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/datasets/emp17peopleinemploymentonzerohourcontracts
High street footfall declined by 60% nationally	Office for National Statistics	https://www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/conditionsanddiseases/bulletins/coronavirustheukeconomyandsocietyfasterindicators/06august2020

Data Referenced	Source	Link
Around 49% of employees worked from home in Yorkshire & Humber due to covid-19	Office for National Statistics	https://www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/healthandwellbeing/bulletins/coronavirusandthesocialimpactsonthecountriesandregionsofbritain/april2020
Weekday levels were at c55% for bus and c33% for rail during July & August	North Yorkshire County Council	Not available
75% of new housing could be considered mediocre or poor and should never have been built according to research	Place Alliance	http://placealliance.org.uk/research/national-housing-audit/
Almost one quarter of all businesses have temporarily closed or paused trading due to the pandemic of April 2020	Office for National Statistics	https://www.ons.gov.uk/businessindustryandtrade/business/businessservices/bulletins/coronavirusandtheeconomicimpactsontheuk/23april2020
Estimated that YNY's economy will drop by 7.6%.	YNY LEP	https://www.businessinspiredgrowth.com/wp-content/uploads/2020/08/Economic-Forecasts-Update-24th-July-2020-v2.pdf
Approx. 1 in 4 businesses have made redundancies, whilst 1 in 5 plan to make redundancies.	Chamber of Commerce Quarterly Survey	Not available
The level of people registered on the alternative claimant count increased across all age groups, but particularly younger people, with 16 to 19 year olds increasing by 149% between February and May, whilst the largest increase (227%) was seen in 20-24 year olds.	Department for Work and Pensions	https://www.gov.uk/government/statistics/alternative-claimant-count-statistics-january-2013-to-may-2020
Green infrastructure provides savings of up to £170m per year through opportunities for physical exercise which decreases sickness leave and premature mortality	Natural Capital Study commissioned by the YNY LEP	Not available