



CIRCULAR SELBY

Enabling local action and change

SELBY

- There are 87,885 people living in Selby District; 14,731 (2011) in Selby, the largest of the urban areas within the District.
- Market town with large rural hinterland
- Despite relatively affluent surrounds, Selby town has two central Wards within the top 20% deprived neighbourhoods in the country. Stark economic and health inequalities across the District
- Historically, economic foundations in ship building and coal mining. Present day, arable farming, manufacturing, retail and hospitality sector and commuter belt for larger urban areas of Leeds, York and Wakefield
- Urban renewal through High Street Action Zone, station redevelopment, cultural legacy of Selby950
- Impact of Covid-19 on local community



SELBY DISTRICT AVS

Our aim is simple – to enable the voluntary and community sector to grow and flourish, whilst at the same time supporting an inclusive community for everyone living and working in Selby District

- **Advice** - Support, information, and guidance for community groups, organisations and individuals
- **Partnerships** - We see all collaborative working as invaluable opportunities to share information, bring people together, address gaps in service provision and trial new initiatives
- **Delivery** – direct service provision: well-being, employability, community transport
- **Research** – community consultation e.g. Coming out of Covid Survey
- **Community spaces** – creating and managing safe and welcoming hubs to bring people together



OPPORTUNITIES TO GO CIRCULAR

Working in partnership and building on existing ambitions and activity:

- **Selby District Council** – supporting businesses to understand the opportunities around the circular economy
- **Selby District Sustainability Partnership** – convened and chaired by SDAVS – brings together a range of cross-sector partners to foster greater collaborative working
- **Existing projects** – such as the Selby Community Fridge – tackling food waste and supporting those facing food insecurity
- **Community action** – initiatives such as Selby Big Local creating a platform for community voices to be heard, enabling community-led change



FREE - FRESH - FOOD - FOR ALL

Together we can Achieve More



OUR ZERO SELBY – OUR COMMUNITY, OUR CLIMATE, OUR CHANCE

- ‘Our Zero Selby’ is part of an ambitious national project, enabling local communities to take the lead
- How can a just transition to a zero carbon economy deliver benefits for everyone in our community?
- Our Zero Selby aims to empower locals to shape Selby to fit our needs and hopes for now and for the future, whilst at the same time significantly reducing greenhouse gas emissions.
- In our words: https://www.youtube.com/watch?v=gfm80Z_V84s
- Focused programme of community engagement around five themes:
 - What we eat
 - How and when we travel
 - What we buy and waste
 - Buildings we live in and buildings we use
 - Our natural spaces
- Working in partnership – bringing the community, public authorities and businesses together - share ideas, priorities and taking action
- www.ourzeroselby.org.uk



Together we can create a **Circular Yorkshire** that will benefit our community, **businesses** and **environment**.

We commit to using the **Circular Towns Guide** to help us develop a Circular Selby.

Practically, this means:



Raising
Awareness
Locally –
Circular
Champions

Working with
Selby District
Council to
support
businesses

Linking with
Our Zero Selby
to make
change happen

NEXT STEPS

- Our Zero Engagement campaign – opportunities for talking about circular economy and generating ideas for action
- Sustainability Partnership – establishing a Circular Towns steering group and identifying local Circular Champions
- Raising awareness and sharing good practice
- Community-led action plan

Get in touch: Bryony Boyle, Strategy and Partnerships Manger

bryony@selbydistrictavs.org.uk and 07824 975943

